



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. **0037**
Series of 2026

TO : ALL MINISTRIES, AGENCIES, AND OFFICES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : 2026 NATIONAL WOMEN'S MONTH

DATE : 03 RAMADAN 1447 AH / 20 FEBRUARY 2026

1. Pursuant to *Proclamation No. 227, series of 1998*, designating March as Women's Role in History Month, and *Republic Act No. 6469, series of 1990*, proclaiming March 8 annually as National Women's Day, the Bangsamoro Governmentt through the Bangsamoro Women Commission, shall conduct activities aligned with the month-long celebration. With the goal of fostering a society where all women have equal rights, power, and opportunities, the 2026 National Women's Month Celebration adopts the sub-theme: **"Lead like the Babaylans, Filipinas!"** under the overarching campaign theme **"WE for Gender Equality and an Inclusive Society."** This reinforces the core objective of *Republic Act No. 9710*, otherwise known as the *Magna Carta of Women*, to empower women, promote gender equality, and ensure equitable access to resources and opportunities throughout the Philippines.
2. All Ministries, Offices, and Agencies are directed to participate in the Kick-off Activity scheduled on **March 9, 2026, from 7:30 A.M to 12:00 PM At KCC Mall, Cotabato City.**
3. Anent this, all ministries, agencies, and offices are hereby enjoined to:
 - a. Hang a tarpaulin on **March 1** at the façade of their respective office buildings for the whole month of March 2024.
 - b. **All participants in the Kick-off Ceremony are required to wear the official shirt.** The final design of the shirts and tarpaulin will be sent to your respective GAD Coordinators email address or via BARMM GFPS loop.
 - c. Each BARMM ministries, offices and agencies are encourage to send **10 employees** to attend and participate in the kick-off ceremony.

4. To mark the occasion, the Commission urged all BARMM employees to **dress in purple every Wednesday during March**. The color purple represents women's empowerment and global gender equality.
5. All expenses incurred by ministries, agencies, and offices in their participation in the abovementioned activities shall be charged to their available GAD fund, subject to usual government accounting and auditing rules and regulations.
6. For inquiries and related matters, please contact the BWC-BARMM National Women's Month Focal Person, **Ms. Sahara Ali**, thru mobile number **0968 8940 407**.

For information, guidance, and compliance.

By Authority of the Chief Minister
HON. ABDULRAOF A. MACACUA


ABDULLAH M. CUSAIN
Acting Senior Minister

OCM-BARMM AMS-RD
AAA200085

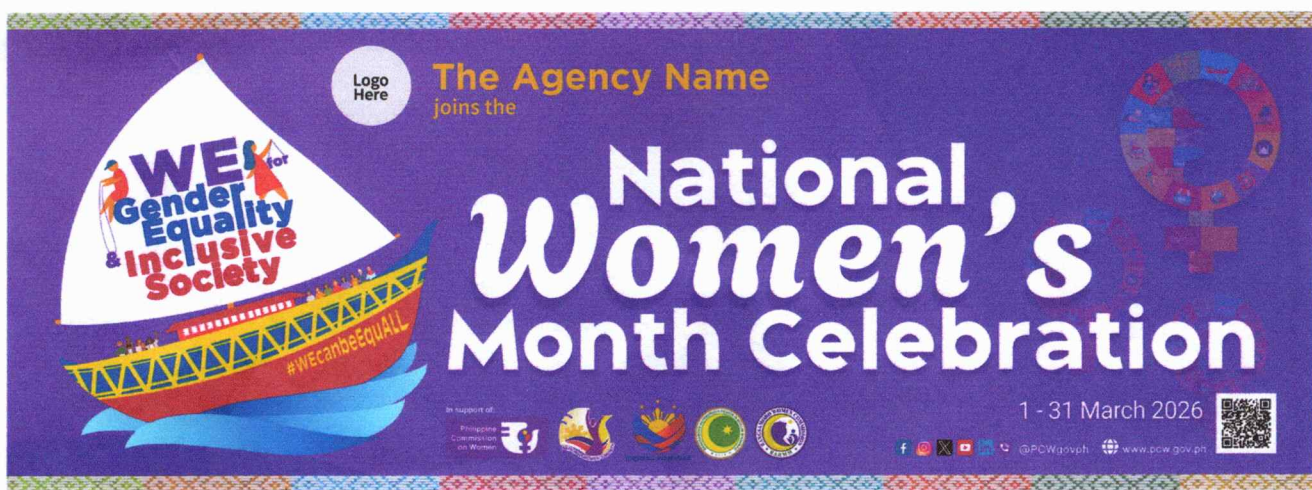


2026 NW/MC Advocacy Streamer 11 ft. x 4 ft.

Streamer Specifications:

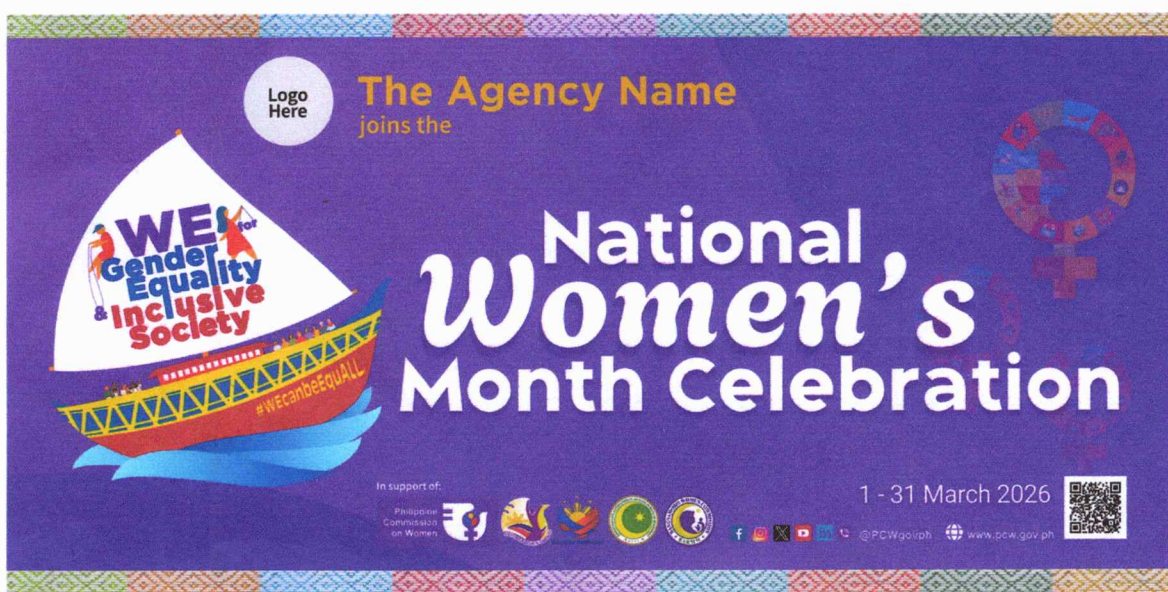
To ensure the integrity of this IEC material, it is important to take note of the following:

- No other elements should be present within the design itself.
- The tarpaulin may be resized to fit agency's posting space as long as the width-height proportion is maintained.



11 ft.

2025 NW/MC Advocacy Streamer 8 ft. x 4 ft.



4 ft.

8 ft.

DOWNLOAD

<https://bit.ly/4s5N6RE>

Ad

2026 NWMC Advocacy Shirt

Specifications:

Round Neck T-Shirt or Polo Shirt

*This may vary based on agencies' preferred brand or type as long as the campaign color will be dominant in the design.

Color: Purple

Texture Type: Cotton

Printing Method: Heat Transfer/DTG/DTF

Print Design: Print must be visually clear and readable



2026 NWMC Advocacy Collaterals

Agencies may produce their preferred collaterals as long as the 2025 NWMC typography and campaign color will be dominant in the design.

Here are some examples:



DOWNLOAD

<https://bit.ly/4s5N6RE>

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