



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. **00209**
Series of 2026

TO : ALL MINISTRIES, OFFICES, AND AGENCIES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : WORLD HIJAB DAY 2026

DATE : 24 Shaban 1447 AH | 28 January 2026

1. In observance of the World Hijab Day 2026 and pursuant to Republic Act No. 12224 s.2025, which declares every 1st of February as the *National Day of Awareness on Hijab and Other Traditional Garments and Attire*, the Office of the Chief Minister, through the Bangsamoro Women Commission (BWC) shall spearhead this year's celebration of the **World Hijab Day** with the theme **#UnityInHijab**.
2. In line with this, all Ministries, Offices, and Agencies are hereby enjoined to send **15 women employees** to participate in the **World Hijab Day 2026 Kick-Off Program** on **02 February 2026, 8:00 AM to 12:00 PM** at the **KCC Mall Convention Center, Cotabato City**.
3. *Muslim* employees are required to wear a Fuschia Pink hijab paired with a black abaya, while *Non-Muslim* women employees are encouraged to wear a Fuschia Pink hijab in solidarity with the event.
4. Further, all offices are directed to conduct a Hijab Donation Drive. Properly labelled donation boxes must be delivered to the designated collection point at the kick-off venue on 02 February 2026.
5. BMOAs shall also provide food for their participating employees, chargeable against their Gender and Development (GAD) funds.
6. For queries, confirmation and other concerns, you may contact Ms. Sahara K. Ali at mobile no. 0968-894-0407.

For guidance and compliance.

By Authority of the Chief Minister
ABDULRAOF A. MACACUA


ABDULLAH M. CUSAIN
Acting Senior Minister

OCM-BARMM/AMS-RD
AAA198167



WORLD HIJAB DAY 2026

Theme: #UnityInHijab

February 2, 2026 (Sha'ban 14, 1447 AH)

8:00 A.M – 12:00 P.M

KCC Mall Convention, Cotabato City

PROGRAMME

ACTIVITY	TIME	RESPONSIBLE PERSON
PRELIMINARIES		
 Registration	8:00 A.M- 9:00 A.M	SECRETARIAT
 Invocation/ Qur'an Recital		BDI
 Ecumenical prayer		Settler IP
 Singing of National Anthem and BARMM Hymn		AVP
Acknowledgement of Guests and Participants	9:00 A.M-9:20 A.M	BWC-BARMM
Welcome Message	9:21 A.M- 9:30 A.M	HADJA BAINON G. KARON Chairperson BWC-BARMM
Rationale of the WORLD HIJAB DAY	9:31 A.M-9:35 A.M	UST.. ANISA TAHA President- BANGSAMORO WOMEN TARBIYYAH COUNCIL BWC-BARMM
Messages	9:36 A.M – 9:50 A.M	
In solidarity for Bangsamoro Muslim Women		HON. ABDULRAOF A.MACACUA Chief Minister-BARMM
Support Video Messages from the Office of Senator Robin Padilla Honoring the Strength and Conviction of Women Who Wear Hijab.		The Honorable ROBINHOOD FERDINAND CARIÑO PADILLA Senator Senate of the Philippines
World Hijab Day: Unity through Respect for Faith and Tradition		HON. MOHAMMAD S. YACOB, PhD Speaker Bangsamoro Transition Authority

World Hijab Day; Upholding Modesty, Faith and Human Dignity		MUFTI SHEIKH ABDULRAUF GUIALANI Grand Mufti Bangsamoro Darul Ifta
Introduction of Keynote Speaker	9:51 AM – 9:55 A.M.	Emcee
Keynote Speaker	9:56 A.M- 10:30 A.M	HON. SITTIE SHAHARA"BAI DIMPLE" I. MASTURA Congresswoman- MDS & Cotabato City
HIJAB DONATION TURNOVER	10:31 A.M – 10:40 A.M	HON. ABDULRAOF A. MACACUA Chief Minister-BARMM HADJA BAINON G. KARON Chairperson-BWC-BARMM HON. SITTIE SHAHARA"BAI DIMPLE" I. MASTURA Congresswoman USTADZA ANISA TAHA President Women Tarbiyyah Council BWC-BARMM
Part II Support Messages	10:41 A.M – 11:00 A.M	MP ATTY. SHA ELIJAH DUMAMA ALBA Deputy Speaker BTA-BARMM MP BAIALI KARON Member of the Parliament BTA CHRISTOPHE BAHUET County Representative UNDP PROF. HASHIM MANTICAYAN President League of the Bangsamoro ogr
Closing Message	11:31 A.M- 11:35 A.M	HON. MOHAMMAD NADHER EBIL Member of the Parliament
Photo Opportunity	11:35 A.M- 12:00 P.M	BIO